This video showcasing Betwal's journey highlights the transformative impact of the Eye Gaze Communication device. The primary purpose of the video is to demonstrate how technology can support students with disabilities in gaining independence, particularly in communication. It is being used within the Kent School District, particularly in settings like special education classrooms and therapy sessions to encourage other students and educators to explore adaptive technologies. The target audience includes educators, parents, students with disabilities, and technology developers, aiming to inspire and inform them about the potential of assistive devices.